

**EVENT: STARS OF PINK**  
**23<sup>rd</sup> Annual Breast Cancer Survivors  
Celebration Luncheon & Fashion Show**

**WHEN: Saturday, October 14, 2017, 10:00 AM**

**WHERE: The Indianapolis Marriott Downtown  
350 West Maryland Street, Indianapolis**



**PURPOSE:** Pink Ribbon Connection presents the 23<sup>rd</sup> annual fashion show luncheon celebrating the positive spirit of breast cancer survivors. This unique event features inspiring stories of breast cancer survivors and medical professionals who lift up the audience while modeling on a professional runway to music and narration of their courageous journeys with breast cancer.

**MODELS:** All models are breast cancer survivors and members of their medical teams. An anticipated sell-out audience of 1,000 attendees will admire the style and spirit exemplified by survivors who are living fulfilling and productive lives.

**CRITICAL FUNDING:** Funds generated from this show support our volunteer-led organization as we deliver critical resources and support to breast cancer patients and their families free of charge.

**OUTREACH:** This event is an opportunity to educate our audience on the critical need for early detection and the services provided free of charge to breast cancer survivors, their families, health care providers, and the community at large.

- Peer Counseling Help Line - for connecting with a breast cancer survivor who has been there. (317-255-PINK)
- Patient Resource Organizer - resources to assist in the journey.
- Website providing both information and linkages to other resources [www.pinkribbonconnection.org](http://www.pinkribbonconnection.org)
- Distribution of the monthly Pink Letter - an electronic newsletter offering articles and tips for patients and their families, including a calendar of area breast cancer events and information on clinical trials
- Periodic Informational Sessions which are opportunities to hear professional speakers on various breast cancer issues, as well as the opportunity to connect with other patients and their families
- Library - a well stocked, comfortable area where you can access books, DVDs and a variety of resources for patients and their families
- PRC provides free wigs, prostheses, bras, hats and accessories.

**ORGANIZATIONAL OVERVIEW:** Pink Ribbon Connection is a volunteer based not for profit 501(c)(3) breast cancer support and information organization.



## TABLE CAPTAIN ASSIGNMENT

### Responsibilities

1. Solicit reservations and sell one or more tables of 10 guests at \$750 per table.
2. Collect checks from guests and communicate event details.
3. Mail or bring checks to the Pink Ribbon Connection Office by **June 27** or bring them with you to the Table Captain Party on **June 27**.
4. Complete the Table Captain Guest List form and mail or email to Pink Ribbon Connection office by September 23.

### Important Points

- We suggest you gain commitment from your guests immediately and not wait.
- Turn in reservations promptly; our goal is to sell out.
- Seating is assigned on a first come, first serve basis. **Get your payment in early for the best seats.**
- Any unoccupied seats are offered to volunteers at 11:45 a.m.
- The Fair Market Value of each reservation is \$30. The difference between the cost of the reservation and the fair market value may be considered a donation for tax purposes.
  - ✓ Individual seats are \$75 so the tax deductible amount is \$45
  - ✓ Patron seats are \$125 so the tax deductible amount is \$95

### Process

1. Please contact your prospective guests and gain their commitment, the sooner the better.
2. If your guest is a breast cancer survivor, ask if he or she would like to be recognized as a survivor. Survivors choosing to be so recognized will be given special nametags.
3. Please collect checks made payable to Pink Ribbon Connection and mail to us by **June 27** or bring them to the Table Captain Party.
4. Email your guest list to [info@pinkribbonconnection.org](mailto:info@pinkribbonconnection.org) or mail to: 1139 Shelby Street, Indianapolis, IN 46203 by September 23, 2017.

### Materials Provided

1. Fashion Show Event Fact Sheet
2. Table Captain Assignment Sheet
3. Table Captain Guest List Form
4. Reservation acknowledgement cards (to be distributed at the Table Captain Party)

### Contact

Barri Rairdon [info@pinkribbonconnection.org](mailto:info@pinkribbonconnection.org) Office: 317-255-7465 Cell: 317-590-0417  
Dori Sparks-Unsworth [Dori@pinkribbonconnection.org](mailto:Dori@pinkribbonconnection.org) Office: 317-255-7465



# TABLE CAPTAIN GUEST LIST\*

TABLE CAPTAIN: \_\_\_\_\_  
NAME PHONE EMAIL

IF BREAST CANCER SURVIVORS WOULD LIKE TO BE RECOGNIZED WITH A SPECIAL NAME TAG, PLEASE INDICATE IN THE "SURVIVOR" BOX.

GUEST 1: \_\_\_\_\_  \$75 /Person

NAME PHONE EMAIL

SURVIVOR \_\_\_\_\_  \$125/Patron

ADDRESS, CITY, STATE, ZIP CHECK#

GUEST 2: \_\_\_\_\_  \$75 /Person

NAME PHONE EMAIL

SURVIVOR \_\_\_\_\_  \$125/Patron

ADDRESS, CITY, STATE, ZIP CHECK#

GUEST 3: \_\_\_\_\_  \$75 /Person

NAME PHONE EMAIL

SURVIVOR \_\_\_\_\_  \$125/Patron

ADDRESS, CITY, STATE, ZIP CHECK#

GUEST 4: \_\_\_\_\_  \$75 /Person

NAME PHONE EMAIL

SURVIVOR \_\_\_\_\_  \$125/Patron

ADDRESS, CITY, STATE, ZIP CHECK#

GUEST 5: \_\_\_\_\_  \$75 /Person

NAME PHONE EMAIL

SURVIVOR \_\_\_\_\_  \$125/Patron

ADDRESS, CITY, STATE, ZIP CHECK#

GUEST 6: \_\_\_\_\_  \$75 /Person

NAME PHONE EMAIL

SURVIVOR \_\_\_\_\_  \$125/Patron

ADDRESS, CITY, STATE, ZIP CHECK#

GUEST 7: \_\_\_\_\_  \$75 /Person

NAME PHONE EMAIL

SURVIVOR \_\_\_\_\_  \$125/Patron

ADDRESS, CITY, STATE, ZIP CHECK#

GUEST 8: \_\_\_\_\_  \$75 /Person

NAME PHONE EMAIL

SURVIVOR \_\_\_\_\_  \$125/Patron

ADDRESS, CITY, STATE, ZIP CHECK#

GUEST 9: \_\_\_\_\_  \$75 /Person

NAME PHONE EMAIL

SURVIVOR \_\_\_\_\_  \$125/Patron

ADDRESS, CITY, STATE, ZIP CHECK#

GUEST 10: \_\_\_\_\_  \$75 /Person

NAME PHONE EMAIL

SURVIVOR \_\_\_\_\_  \$125/Patron

ADDRESS, CITY, STATE, ZIP CHECK#

\*PLEASE MAIL COMPLETED FORM AND CHECK(S) TO PINK RIBBON CONNECTION AT: